



# XOOM Energy Affiliate Program FAQ's

## How does the XOOM Energy Affiliate Program work?

In deregulated energy markets, consumers can shop for electricity and natural gas plans for their home or business. Joining the XOOM Energy Affiliate Program is an easy way to earn extra money on a commodity that everyone uses!

First, you must set up an account with [Impact Radius](#) and be approved to work as a XOOM Energy affiliate. Once approved, you can promote our products in a variety of ways, including but not limited to, posting on internet forums, tweeting, posting links on social media, etc. All you need to do is send visitors to our site via your affiliate link. Anytime a customer enrolls with a XOOM Energy Company via your affiliate link, and they become an approved customer, you receive a commission. There is no limit to how many customers you can acquire.

Our Affiliate Network Partner, Impact Radius, also provides easy access to reporting on traffic sent, sales generated, commissions earned and more. They also handle payment of commissions.

## Why partner with XOOM Energy?

XOOM Energy, and its family of companies, offers products and plans not available from the local utility which allow customers to compare options and choose the best one for them. For instance, customers can potentially lock in their rates for a fixed term, allowing them to avoid the risk of rising energy rates and enjoy price stability for their electricity and/or natural gas service no matter what the energy market does. XOOM Energy has maintained an A+ rating with the Better Business Bureau since 2015. In 2016, XOOM Energy was named industry provider of the year and made the Inc. 500 list for three consecutive years.

## What areas and cities does XOOM Energy service?

Click here to see our service territory: <https://xoomenergy.com/en/support>

## What am I allowed to post on my site?

You can post any of our approved ads that we make available to you through Impact Radius. You are not allowed to use any copy from our home page, product pages, or descriptions other than what you find on the [Impact Radius](#) platform.

## Are there any marketing methods you don't allow in the XOOM Energy Affiliate Program?

We do not allow affiliates to use tool-bars. Certain forms of advertising are always prohibited by XOOM Energy, including but not limited to, spamming and unsolicited commercial emails. You may not advertise in any way that effectively conceals or misrepresents your identity. At all times you must clearly represent yourself independent of XOOM Energy. Please reference our special terms page for other restricted practices.

## How are commission payments handled?

Commission payments are handled through Impact Radius and are based on the last click attribution model; therefore, credit is awarded to the last link the customer is referred to before completing an enrollment. Payments will be rewarded to the affiliate after a customer has successfully been approved by the utility and enrolled with a XOOM Energy company. This process is automatic so all your referrals will be automatically tracked through Impact Radius.

## Are there any training materials available for Affiliates?

You can find our basic training materials on our XOOM Energy Affiliates page under additional resources. This includes links to the XOOM Energy Deregulation 101-page, product offerings and our cause-related marketing materials.