

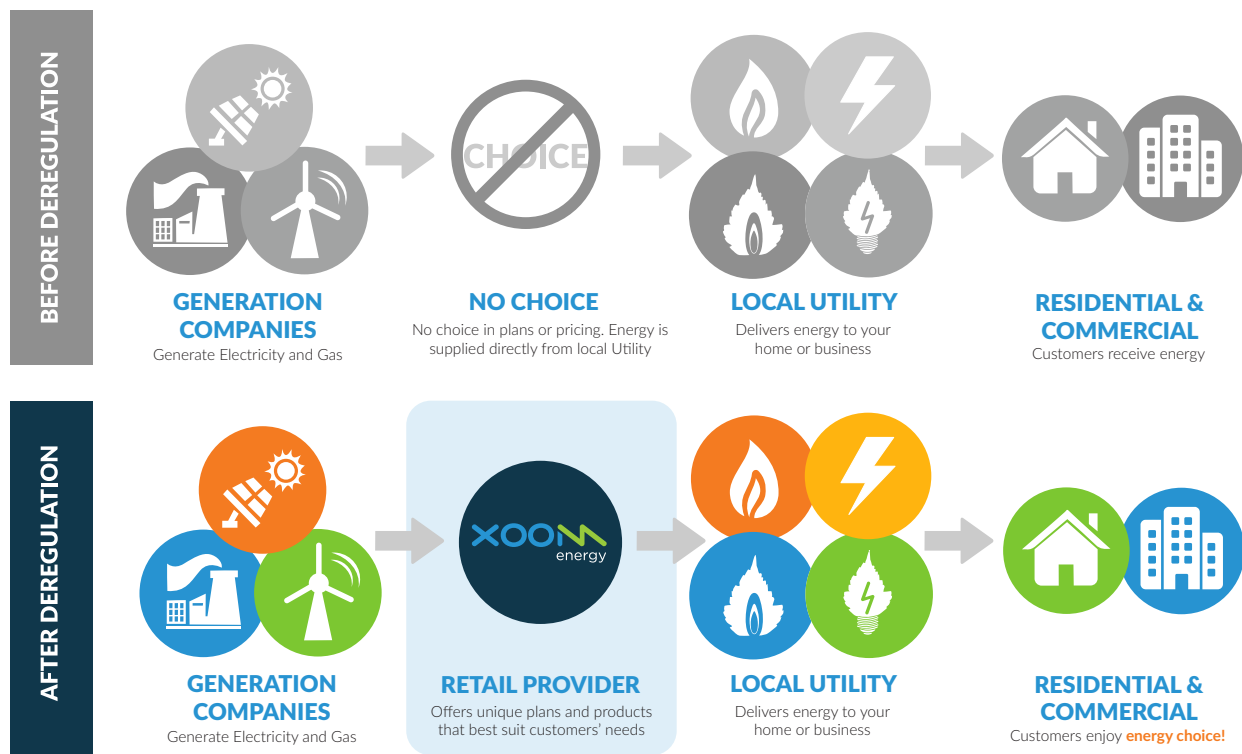
Energy Deregulation 101

What is Energy Deregulation?

Energy deregulation gives consumers the power to choose their electricity and/or natural gas suppliers. Deregulation creates a competitive marketplace for energy service, giving consumers access to unique products and services that best fit their needs (e.g., fixed rate plans).

How Does Deregulation Work?

Energy retail companies, like XOOM Energy, buy electricity and/or natural gas from wholesale markets and make all the necessary arrangements for the energy supply to be delivered to the consumer's local utility. The local utility then distributes the energy supply to a consumer's home or business.



Why is Energy Deregulation Beneficial?

- No interruption in service: switching energy suppliers is seamless! Consumers experience no change in delivery or maintenance of their natural gas or electricity service.
- Innovative products: a competitive marketplace creates the opportunities for retailers to introduce new and unique products for consumers such as renewable energy options and charitable cause-related products.
- Freedom to choose: consumers can choose the rates and products that best fit their needs

How Does the Consumer Participate?

- Get a copy of the utility bill
- Enter zip code and review pricing plans at partner.xoomenergy.com
- Select the plan that best fits their needs and fill out the simple online form.

How are consumers billed?

In most states, consumers continue to be billed by their local utilities. See FAQs for more information.